

Muhammad Y Hassan Ed.D.

Personal Statement

A visionary leader committed to empowering students and fostering a culture of innovation. I specialize in creating accessible and inclusive learning environments that promote student success and drive positive change in higher education.

PROFESSIONAL EXPERIENCE

Associate Vice President and Chief Librarian

January 2025 - Present

Kean University, Union, New Jersey

- Provide strategic vision and executive leadership for the Nancy Thompson Learning Commons, aligning its mission with university-wide goals to foster academic excellence, student success, digital innovation, and equity across all Kean campuses.
- Lead cross-functional teams of over 135 professional and student staff, including faculty, cultivating a culture of innovation, collaboration, and high-impact service delivery in library operations, academic support, instructional technology, and digital scholarship.
- Direct comprehensive resource development and infrastructure modernization initiatives, securing investments in immersive technologies, scholarly communication platforms, and inclusive learning environments to position the Learning Commons as a national model for 21st-century academic libraries.
- Advance faculty and student success through enterprise-level leadership in Open Access, digital equity strategies, and institutional repository development, reducing educational costs and expanding access to high-quality learning materials.
- Provide professional development opportunities that empower faculty and staff to integrate emerging technologies, inclusive teaching practices, and research strategies into their academic and service roles.
- Serve as a university-wide thought leader in assessment, accreditation, and strategic planning processes, coordinating efforts to meet Middle States Commission standards, integrate student success metrics, and champion a culture of continuous improvement.
- Build and sustain strategic partnerships with academic leadership, technology services, external consortia (e.g., VALE), and national organizations, positioning Kean University as a leader in inclusive academic support, library innovation, and open knowledge dissemination.

Executive Director

August 2021 – January 2025

Nancy Thompson Learning Commons (NTLC)

Kean University, Union, New Jersey

- Provided dynamic leadership, charting a visionary course for the Learning Commons leading a dedicated team of 120 full-time and part-time staff and student ambassadors.
- Reinvigorated the Learning Commons through strategic reorganization, revolutionizing its capacity to deliver effective teaching, learning, and research support to the vibrant Kean Community.
- Spearheaded a comprehensive reorganization initiative to optimize the Learning Commons, ushering in a new era of efficiency in the acquisition of essential resources such as databases and books.
- Pioneered innovative workflows that streamlined processes, making it easier to acquire vital educational materials.
- Collaborated seamlessly with academic colleges to introduce faculty liaison programs, revolutionizing research and collection enhancement through a model of collective engagement and collaboration.

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- Extended and expertly restructured Learning Support Services, encompassing tutoring, writing, public speaking, academic coaching, and supplemental instruction, offering comprehensive support for all students, whether in-person or online.
 - Launched a pioneering academic coaching program, providing invaluable support to students at every step of their academic journey.
 - Masterminded the meticulous administration of the annual academic budget, ensuring that the Learning Commons remained at the cutting edge of academic excellence.
 - Spearheaded the creation of an online repository, Digital Commons, which empowers the Kean community to publish Open Educational Resources, University Documents, and other valuable public documents.
 - Worked closely with stakeholders to craft strategies and bring to life the Visualization and Immersive Studio, creating a revolutionary environment that enriched the delivery of educational content and fostered immersive, collaborative experiences.
 - Conceived and implemented an innovative faculty-focused communication strategy, delivering a consistent and compelling message.
 - Collaborated with key stakeholders to design a sophisticated system for research expenses, fostering a climate of accountability and efficiency.
 - Developed and executed a comprehensive Open Educational Resources (OER) strategy for the university, furthering the institution's commitment to accessible education.
 - Championed OER advocacy as a Virtual Academic Libraries Environment (VALE) OER ambassador, providing faculty and librarians with valuable insights and co-creating hybrid courses to advance OER adoption.
 - Served as an influential member of the Navigate implementation committee, orchestrating strategic pilot programs to introduce Navigate as Kean's CRM.
 - Played a pivotal role on the executive committee of VALE, actively supporting New Jersey academic libraries.
 - Enriched the advising experience for Kean students by participating on the Advising Committee, championing student support initiatives.
 - Contributed to the Association on Higher Education and Disability Committee (AHEAD) in establishing an accessible and inclusive infrastructure, making education more accessible to all.
 - Served as a co-chair for the evidence inventory team for the Middle States Commission on Higher Education, contributing to the continuous improvement of higher education standards.

Director

September 2018 -July 2021

*Nancy Thompson Learning Commons (NTLC)
Kean University, Union, New Jersey*

- Established innovative technologies to enhance learning support services
- Implementing the OCLC world share library system to provide a stable and swift way to search online and physical library resources
- Updated the existing website for the library, Tutoring center, writing center, and speech lab
- Developed and modernized the website for the Learning Commons so that it is responsive and can be opened from any device, allowing a greater user experience
- Implemented online tutoring to provide tutoring access to all students from anywhere on any device
- Served as an Open Educational Resources Liaison at Learning Commons to support Kean Community
- Trained Kean Community on Google Suite, MS Office, and Open Educational Resources
- Provided support to faculty for developing courses with Open Educational Resources
- Created an internal data collection and analysis environment to help automate the process of analyzing different reports.
- Supervised, train, motivate, and lead a team of more than 70 staff, including managers, librarians, and support staff.
- Led NTLC to provide all services, including Academic Support service and Library services, remotely during the COVID-19 crisis.

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- Established Blackboard training modules for the Kean community during the COVID-19 crisis to ensure a standardized method for online instruction

Managing Assistant Director

March 2013 - Sep 2018

*Office of Computer and Information Services
Kean University, Union, New Jersey*

- Managed Office of Computer and Information Services by strategic planning, implementation, and management of resources available to the department
- Created and implemented new guidelines for desktop support to help the department service the Kean community in a swift manner
- Implemented digital forms in departments on campus to digitize the communication for better and quicker response
- Research and implement a new open house App to help prospective students during the open house
- Introduced the use of service ticket software that helps provide Kean with better service promptly
- Implemented laboratory's computer monitoring system on campus that helps the department keep better track of inventory of hardware and software
- Launched training modules for full-time technicians to learn and advance their skills to support Kean Community
- Launched training modules for student technicians to learn and advance their skills to support the Kean community and assist them with studies on campus
- Provided great customer service to the Kean community by training full-time and student technicians.

Instructor

September 2009-Present

Kean University, Union, New Jersey

- Taught multiple courses, including web client programming and IT foundation in the Computer science department
- Created a course syllabus for the courses
- Conducted research into specific areas of study and implemented new and updated information into the curriculum
- Helped students achieve their academic goals by providing guidance and assistance in relative courses

Visiting Professor

July 2011-2016

Devry University, North Brunswick, New Jersey

- Taught multiple courses, including
 - Advance Website design (WGD-242); Design Fundamentals (WGD-201); Advanced Design And Rapid Visualization (WGD-205); Information Design (WGD-229); Instructional Design (WGD-250) ; 3D Model Design and Construction (GMD-411) ; Multimedia Standards (MDD-310); 3D Animation (GMD-451)
- Helped students achieve their academic goals by providing guidance and assistance in relative courses

Program Assistant

February 2008- March 2013

*Office of Computer and Information Services
Kean University, Union, New Jersey*

- In charge of training faculty and students on using technology in the classroom.
- Maintained Audio/Visual Equipment campus-wide, both the undergraduate and graduate campus.
- Maintained and supervised all Audio Visual needs for Campus events.

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- Designed and developed the department website.

Graduate Assistant

March 2006-2008

Kean University, Union, New Jersey

Primary responsibilities included faculty and staff support with audio-visual technology in classroom and conference rooms.

EDUCATION

Kean University <i>Union, New Jersey</i> Ed. D Educational Leadership	2024
Kean University <i>Union, New Jersey</i> Master in Graphic Communications	2008
State University of New York <i>Oneonta, New York</i> Bachelor of Science	2005

CERTIFICATIONS AND SHORT COURSES

Harvard University <i>Cambridge, Massachusetts</i> Leadership Institute for Academic Librarians	2024
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PRESENTATIONS AND PUBLICATIONS

Hassan, M. (2024, August 12) Assessment workflows, Kean University

Hassan, M. (2024), Leadership in the Age of AI, *Educational Leadership OER Repository*. 2. https://digitalcommons.kean.edu/educational_leadership_oer/2

Hassan, M. (2024, April 24) Keynote speaker, Tau Sigma Induction Ceremony, Kean University

Hassan, M., Calderon, B., Feszchack, S., Frey, R., & Nikitovic, I. (2024, June 24). Qualitative research methodology and approaches for doctoral candidates [Guest lecture]. Advanced Dissertation Seminar, Kean University.

Hassan, M (2024, June 11) Revolutionize Classroom Learning with AI, Seton Hall

Hassan, M (2024, February 8) Technology in education, Corporate power

Hassan, M. (2024, January 4) Leadership in an organization. Microfinance Bank, Lahore Pakistan

Hassan, M (2024 January) Utilizing the power of AI technologies to support Student Success. Middlesex College

Hassan, M. (2023, November 9) AI and Libraries: Applications, Implications, and Possibilities. 2.0 2024 conference.

Hassan, M. (2023, November 12) Student success. Kean University

Hassan, M. (2023, March 13) *Climate change and open educational resources*. International Conference on Remote Sensing, GIS and Climate Change, Lahore, Pakistan

Hassan, M, Vlastaras, P, and Frey, R. (2022). Effective Professional Development, *Educational Leadership OER Repository*. 1. https://digitalcommons.kean.edu/educational_leadership_oer/1

Hassan, M. (2020, December 13) *Learn to be a lifelong learner*. Institutional Capacity Building & Professional Development Program, Lahore, Pakistan

COMPUTER SKILLS

Languages

- HTML5, JavaScript, ASP, XML, PHP

Software

- Dreamweaver, Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro, Microsoft Office Suite, Maya

Content Management System

- WordPress, Drupal,

LANGUAGES

English

Urdu

Punjabi

Hindi